



Prevention *in* and *with* Communities

15th EUSPR Conference
and Members' Meeting

10th – 13th September 2024
Cremona, Italy

SOCIAL EVENTS & TOURS

V.1 30-04-2024

With the patronage of
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Cremona
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UNIVERSITÀ CATTOLICA del Sacro Cuore
EngageMinds HUB
Consumer, Food & Health Engagement Research Center



SECRETARÍA DE ESTADO
DE SANIDAD
DELEGACIÓN DEL GOBIERNO
PARA EL PLAN NACIONAL SOBRE DROGAS

Welcome to Cremona

Enjoy the video for a snapshot of the city



Cremona is waiting for you!



Conference social events

In this 15th edition of EUSPR conference we decided to offer delegates a wide range of opportunities for socialization and discovery of Cremona. In addition to the opening event and reception, and an informal gathering dedicated to colleagues of the EUSPR Early Career Network, we will experiment with a different offer of tours to discover the city that hosts you.

The opening ceremony and reception

This event will be the first opportunities to meet the colleagues you may have not met in person for the past year. Come join us.

For more information, read the 'Logistics' document [here](#)

Early Career Network events

Throughout the conference, there will be informal social time dedicated to our ECN colleagues. This event will include challenges and other fun activities.

City tours

In addition to **free walking tours**, in this edition **two optional paid tours** are offered. Walking tours and optional tours take place simultaneously after the end of the sessions on **Thursday 12 September**. So, you will have to choose one.



It is not necessary to register for the walking tour, but registering for the other tours is required. Seats are limited.



Early career social event

What is it?

An informal gathering in a relaxed atmosphere with food and beverages available for purchase.

For whom?

This event is open to all conference participants who are interested in meeting colleagues from the Early Career Network.

When?

On Tuesday, September 10 at 9:30pm, immediately following the opening ceremony reception.

Where?

The venue is still to be confirmed. It is likely to be a bar/pub with a kitchen for food close to the Cathedral square.



Registration on [ex-or-do](#) is required.

FREE WALKING TOUR

A pleasant walk from the conference venue towards **the medieval heart of Cremona**, the Piazza del Comune (Cathedral square). Our guides will tell us about the history of the city, its transformations, showing the main monuments along the way.

Some of the points of interest are: the area of the monasteries, especially S. Monica, our conference venue, the church of S. Agata and the Cittanova district, Casa Stradivari, Corso Campi and the transformations of the Fascist period through the Gallery of April 25, Piazza Roma with the violin makers' district, the Roman paved road of Via Solferino, the medieval square with the the Torrazzo tower, the cathedral, the baptistery and the medieval palace of the town hall.

The tour ends with a **tasting of some local specialties of Cremona**.
Registration is not needed.



The luthier's house



Cremona is known throughout the world for its **tradition of violin making**. This tradition is still alive today and many luthiers work in the streets of the historical center of Cremona. They draw their inspiration for the construction of their instruments from the so-called **classical Cremonese method**, a construction model perfected between the 16th and 18th centuries.

One of these workshops will open its doors to reveal the secrets of this ancient art: from the choice of wood, to the creation of the design and the internal shape, to the actual construction of the instrument, to the painting, the assembly of the accessories and the final test.

The tour ends with **food and drinks**, including some local specialties of Cremona.

Registration on ex-ordo is required. The cost is **€20 per person**, all inclusive.



The tour will be confirmed once a minimum number of participants is reached.




Cycling tour



Enjoy a bike ride along the Po, the largest river in Italy. Learn from your guide about the historical events that took place along its banks.

The tour **does not require any particular physical ability** other than being able to ride a bicycle. The tour **starts at the conference venue** and finishes there after approximately 90-120 minutes.

Bikes are provided by our partner  Beeoga cycling tour

Please, note this tour does not include a tasting.

Registration on ex-ordo is required. The cost is **€20 per person**, bike rental inclusive.



The tour will be confirmed once a minimum number of participants is reached.



For any further inquiries, feel free to
contact the organising committee @
centro.cerisvico@unicatt.it

SEE YOU IN CREMONA AT 15TH EUSPR CONFERENCE

Logo creativity by Valentina Rizzi