



# Prevention *in* and *with* Communities

15th EUSPR Conference  
and Members' Meeting

10th – 13th September 2024  
Cremona, Italy

## LOGISTICS

V.2 24-04-2024

With the patronage of  
(complete list tbd):



**Cremona**  
COMUNE DI CREMONA



Camera di Commercio  
Cremona

Supporting members

(institutions providing regular financial support to  
the EUSPR or its activities)



European Monitoring Centre  
for Drugs and Drug Addiction

Colabora con

(in collaboration with)



UNIVERSITÀ CATTOLICA del Sacro Cuore  
**EngageMinds HUB**  
Consumer, Food & Health Engagement Research Center



SECRETARÍA DE ESTADO  
DE SANIDAD  
DELEGACIÓN DEL GOBIERNO  
PARA EL PLAN NACIONAL SOBRE DROGAS

# Welcome to the 15th EUSPR Conference and Members' Meeting

## Welcome to Cremona

Dear participants, it  
is our pleasure to  
welcome you to the  
*15th EUSPR  
Conference and  
Members' Meeting.*

This booklet  
contains all the  
necessary  
information to  
make your arrival  
easier and to make  
your stay in  
Cremona and  
participation in the  
Conference more  
pleasant.

All the prices listed are  
accurate at the moment  
of writing this guide, to  
the best of our  
knowledge. The prices  
might change up to the  
date of the Conference.





Welcome to Cremona, a charming Italian city where history, music, and art harmoniously blend to create an unforgettable experience. Situated in the heart of Lombardy, Cremona is a hidden gem that beckons travelers with its rich heritage, exquisite craftsmanship, and melodious symphonies.

### The City of Violins

Cremona is renowned worldwide as the birthplace of the Stradivarius violin. Dive into the city's musical heritage by visiting the Museo del Violino (Violin Museum) and witness expert luthiers crafting these timeless instruments with precision and dedication.

### Piazza del Comune (Cathedral square)

In the heart of Cremona, Piazza del Comune is a bustling square surrounded by elegant Renaissance buildings. Marvel at the imposing Torrazzo, one of Europe's tallest brick towers, and ascend its 502 steps for panoramic views of the city. Explore the grand Cremona Cathedral and its enchanting frescoes, as well as the Baptistery's intricate Romanesque architecture.

### The Flavors of Cremona

Indulge in Cremona's delectable culinary delights. The city is famous for its mouthwatering tortelli di zucca, a pumpkin-filled pasta, and nougat (torrone) made from honey and almonds. Savor local wines and cheeses at charming trattorias and wine bars tucked away in picturesque alleyways.

Discover Cremona



http://



A SIMPHONY OF CULTURE AND HISTORY



# THE CONFERENCE VENUE

Located in the center of the city, the **15th-century Santa Monica monastery** complex will be the venue for the conference.

Completed in 2020, the renovation of Santa Monica was pursued on the initiative of the Arvedi Buschini Foundation, with the contribution of the Lombardy Region, the Municipality and Province of Cremona, the Catholic University and the Cariplo Foundation.

Once used for monastery life, these ancient spaces have found a new use, where cutting-edge technology, history, and art are merged in an ideal environment for the development of a unique cultural and educational project, suitable for the territory but with an outlook open to the world.

For the conference, plenary sessions will take place in the **200-seat auditorium**. A number of rooms will be available for parallel sessions, workshops, and meetings. For coffee and lunch breaks we will use the campus' **outdoor spaces**.

The venue is **located at a short walk** from the train station and Cremona's iconic cathedral square.



UNIVERSITÀ  
CATTOLICA  
del Sacro Cuore

**UNIVERSITÀ CATTOLICA DEL SACRO CUORE**  
**SANTA MONICA CAMPUS**  
**VIA STEFANO LEONIDA BISSOLATI, 72, CREMONA, ITALY**

# THE OPENING CEREMONY VENUE



The opening ceremony will be held on 10th September 2024, at 6.30pm, in the **Maffei auditorium** of the Chamber of Commerce of Cremona.

The **Chamber of Commerce of Cremona** is a public body with the mandate of promoting the development of the Cremona province from the social, economic and institutional levels. The Chamber plays a key role in the promotion of sustainable growth. It develops appropriate local governance strategies and encourages national and international partnerships and alliances.

Please, note that **the entrance of the Maffei auditorium is in via Lanaioli 7**, the street on the left side of the Chamber of Commerce building (facing the facade).

**Participants with reduced mobility** should get in touch with us to arrange use of elevators (see contact details on the last page of this document).



Walking distance from conference venue:

**15**

minutes



**CHAMBER OF COMMERCE OF CREMONA**  
**MAFFEI AUDITORIUM**  
**10TH SEPTEMBER, 6.30 PM**  
**VIA LANAIOLI, 7, 26100 CREMONA CR**

# OPENING CEREMONY RECEPTION



The opening ceremony will be followed by a **reception** in the courtyard of the Palazzo vescovile (Bishop's Palace) of Cremona, to the right of the Cathedral façade.

## The Bishop's palace and Diocesan museum

Completed in 1817, the Palace is the official residence of the Bishop of Cremona. In the basement of the palace, the service rooms, with the old kitchens and the precious brick refrigerator, have been restored and now house the [Diocesan Museum](#).

A **free guided tour** of the museum is offered to conference participants right before the opening ceremony. Time: **5.00pm - 6.00pm**.

To sign up to the tour, e-mail to:  
[centro.cerisvico@unicatt.it](mailto:centro.cerisvico@unicatt.it)



Walking  
distance  
from  
opening  
ceremony  
venue:

**2**

minutes

**CREMONA BISHOP'S PALACE COURTYARD**  
**10TH SEPTEMBER, 7.30 PM**  
**PIAZZA SANT'ANTONIO MARIA ZACCARIA, 5, 26100 CREMONA**

# GETTING FROM MILAN AIRPORTS TO CREMONA

Cremona is served by the three airports of Milan:

**Malpensa MXP, Linate LIN, Orio Bergamo BGY**

The three airports are well-connected by train or shuttle bus to Milan Central Station (Milano Centrale) where you can catch a 1-hour direct train to Cremona.



## STEP 1: FROM THE AIRPORTS TO MILAN CENTRAL STATION

From **MALPENSA MXP** airport you have two options

- Catch the **Malpensa express** train. Frequency: every 20/30 minutes. Duration: 50 minutes. Cost: €13. Tickets at vending machines.
- Catch a **shuttle bus**. Operated by four bus operators. Frequency: continuous. Duration: 1 hour. Cost: €10. Tickets on board.

From **LINATE LIN** airport

- Catch a **shuttle bus** operated by **Airport Bus Express** and **Linate Shuttle**. Frequency: every 30 minutes. Duration: 25 minutes. Cost: €10. Tickets on board.

From **BERGAMO ORIO BGY** airport

- Catch a **shuttle bus** operated by any of the four bus operators. Frequency: continuous. Duration: 50 minutes. Cost: €10. Tickets on board.



## STEP 2: FROM MILAN CENTRAL STATION TO CREMONA

- Catch the **direct train to Cremona**. Final destination of the train is **Bozzolo**.
- Purchase tickets at the **green or blue vending machines**
- Click logo below for **timetable**:



Trip duration: about 60 minutes. Cost: €8. Frequency: every 1 hour or less frequently depending on the time of day.



## CREMONA ON FOOT

Cremona is a city where you can easily get around on foot or by bike, particularly in the old town where the conference takes place.



## BIKE RENTAL

Rental rates are 12 euros for a half day and 18 euros for a full day. For the entire conference, the cost is 40 euros. For more information and/or booking, please email the organizing committee:

[tour@beega.it](mailto:tour@beega.it)



## CREMONA BY BUS

If you don't feel like walking, you can ride urban buses. The following line should be of interest to conference participants:

- **U line** connects the train station (Cremona, Autostazione Nord) to the conference venue



## CREMONA BY TAXI

Taxis are available in front of the train station and other areas in the city center. To get a taxi, all information is available [here](#)



## CREMONA BY CAR

There are numerous public parkings. Cost vary from €0.50 to €1.70 per hour depending on the parking and time of the day.

List of parkings and number of available spaces [here](#).

The closest parking to the conference venue is the [Santa Tecla parking](#). It costs €1.00 per hour up to €6.00 per day (24 hours). From 8.00pm to 8.00am fixed cost of €1.00.



Several payment options are available, including apps, via SMS, card, parking meters

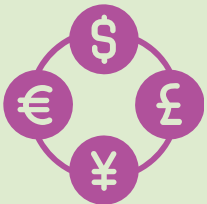
# MOVING AROUND IN CREMONA



# Additional information you might find helpful



**Official languages:** Italian



**Currency:** Euro

*American Express, Diners, Mastercard, and Visa credit cards are generally accepted but it is better to always have some cash for smaller cafes, crafts, and public transport.*



**Country code:** +39



**Emergency number for all emergency:** 112

For any further inquiries, feel free to  
contact the organising committee @  
[centro.cerisvico@unicatt.it](mailto:centro.cerisvico@unicatt.it)

# SEE YOU IN CREMONA AT 15TH EUSPR CONFERENCE

To find out more about  
Cremona:  
[https://www.turismocremona  
.it/en/where-stay](https://www.turismocremona.it/en/where-stay)