



**DARTINGTON  
SOCIAL  
RESEARCH  
UNIT**

## **Collective Impact: setting up is hard, sustaining it is harder**

Louisa Mitchell, Tim Hobbs, Daniel Ellis

**EUSPR - Berlin 2016**

- Introducing **West London Zone** (WLZ)
- What is the **Collective impact** model?
- Importance of robust data to:
  - **Identify** the neediest children
  - Help deliver appropriate **support**
  - **Monitor** progress
- What happens next?

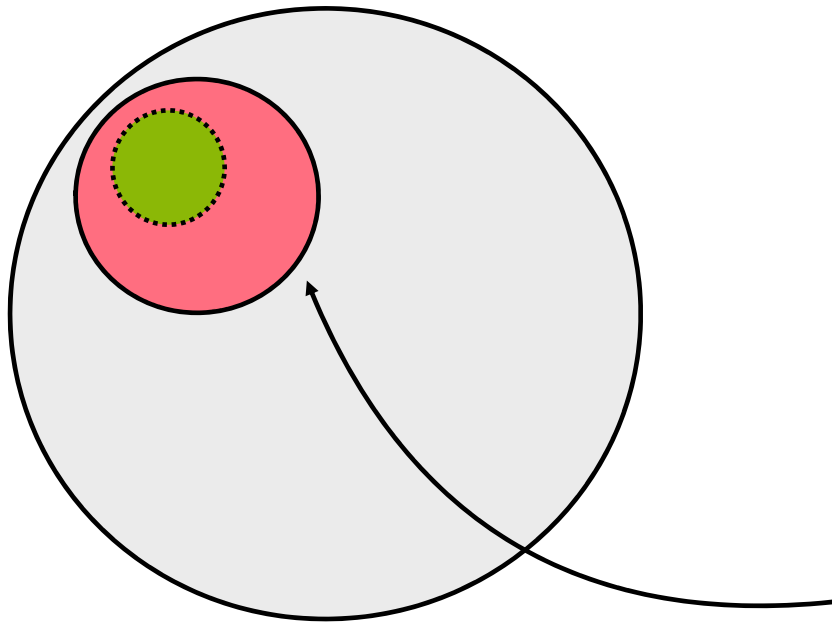
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**This is all about **Collective Impact** and **Data****

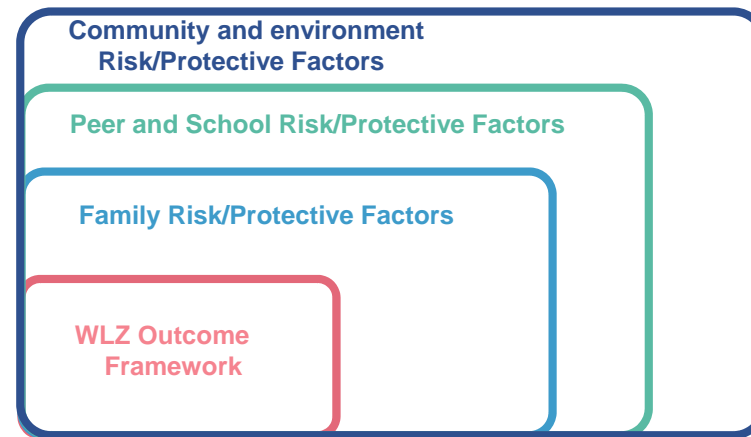


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**WLZ** - small, deprived area of White City. **Dartington** - Devon based research team

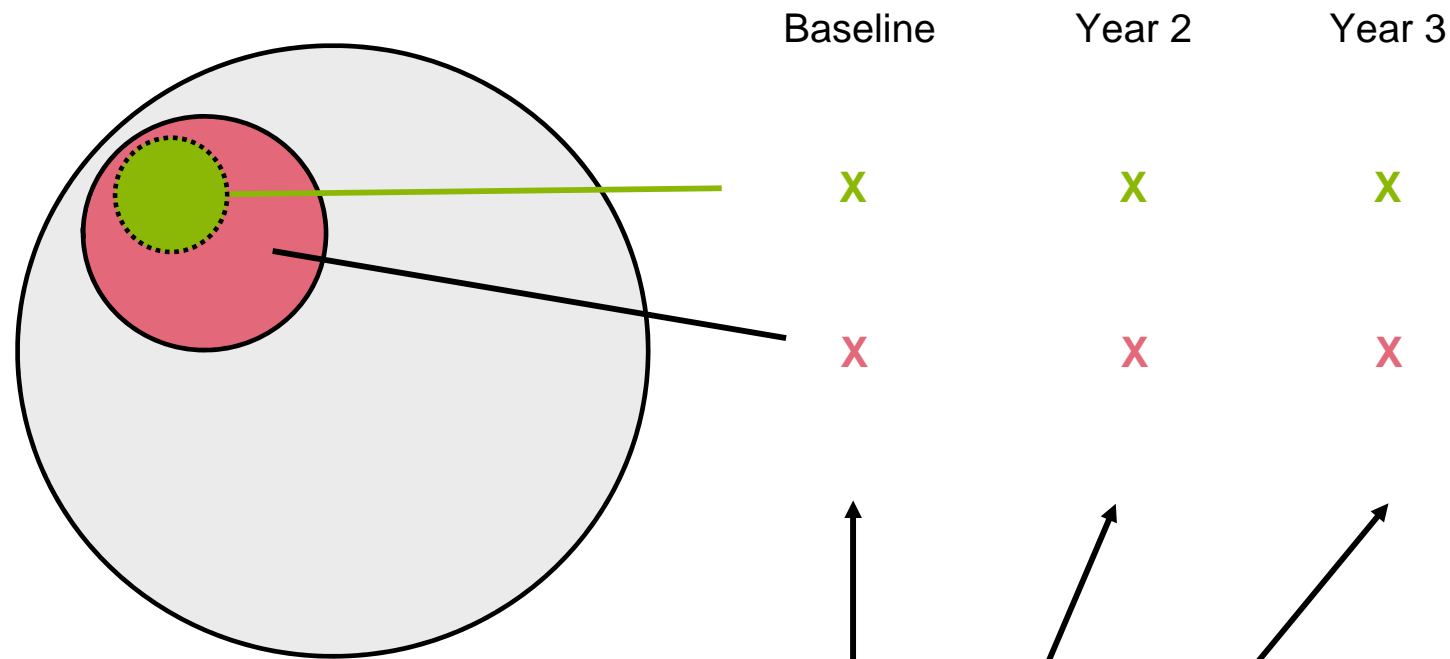


WLZ identify the ~20% of the 0-24 population with the greatest need using an epidemiological survey consisting of validated, robust measures (ChildrenCount/WLZ Well-being Survey)



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High risk children are identified using a tested **epidemiological survey**



WLZ Outcome Framework

**WLZ cannot work with all children in need at once. There is an opportunity for a natural experiment here**

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Whole survey done once a year as both **follow-up** and **new identification**

## Delivery partner data asked for:

- Contact time
- Engagement
- Retention
- Pre/post outcome

## Why?

- Ensure **right** combination of **services** is provided;
- **Course correction** and tailored service provision;
- Provide delivery organisations with **better data** on their own service;
- Provide the investors with **confidence** in the individual and collective endeavour;
- Contractual **monitoring**

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A network of partners deliver support and provide **implementation data**

## Child details

Name: Daniel Ellis  
 WLZ ID: WLZ109248573  
 Age: 15 yrs  
 Gender: male  
 EAL: no  
 Ward: Wormholt & White City  
 Join date: 05/09/2015

Link worker: Louisa Mitchell  
 Anchor: Phoenix High School  
 Trusted adult: Tim Hobbs  
 Parent: Anita MacDonald

This space can be used for a short paragraph about the child's strengths and interests. There should be room here for a good 50 words or so. Don't think it needs a heading, it will probably speak for itself.

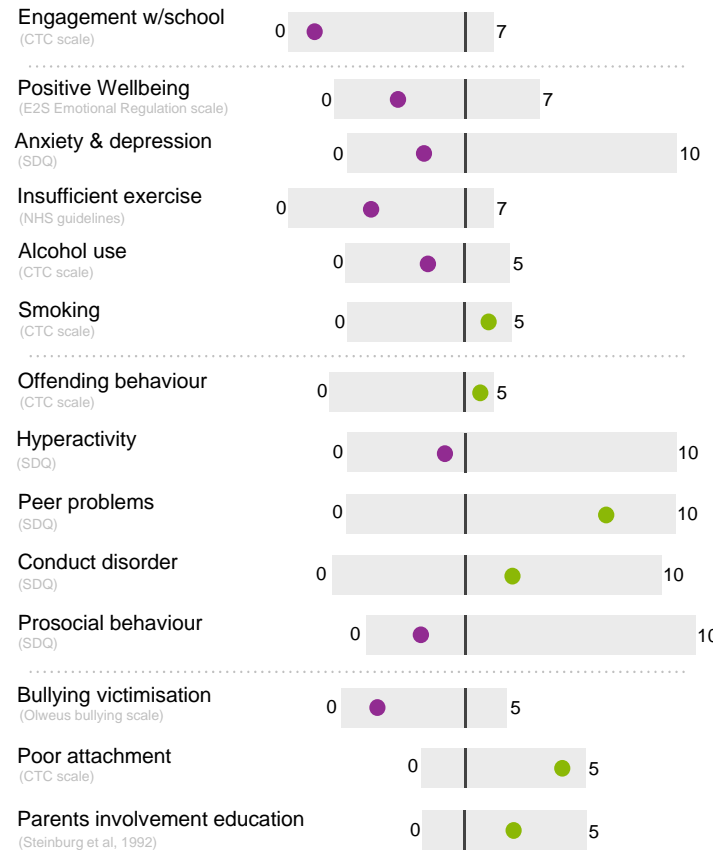
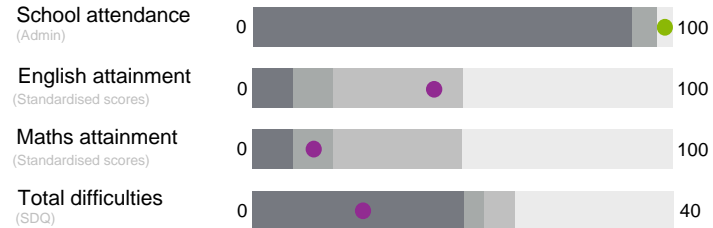
It should be split into two paragraphs to break up the text slightly. There is the question of how changeable this text is going to be as that will help decide where is the data going to be stored?



## Risk profile

(Data Date: 15/11/2015)

### Payment Outcomes



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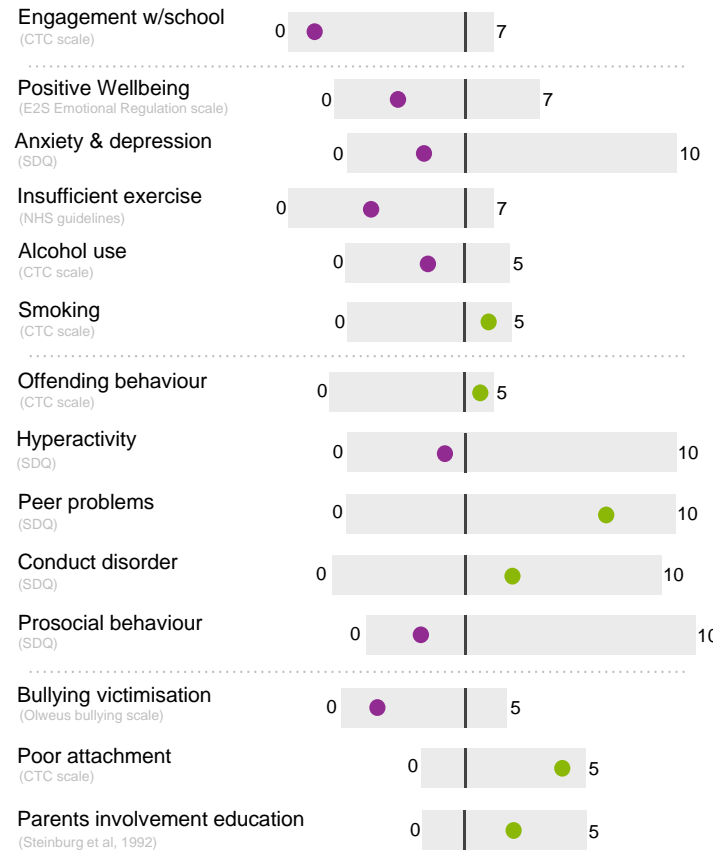
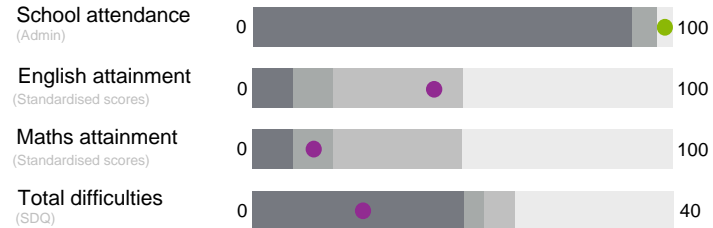
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## Risk profile

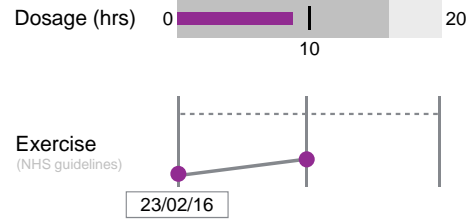
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### Payment Outcomes

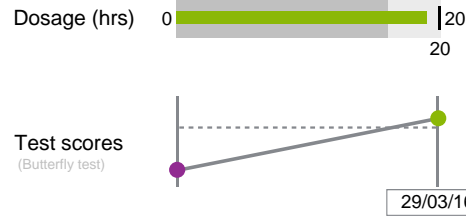


## Support Delivery

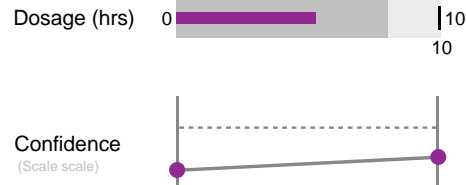
### Sports



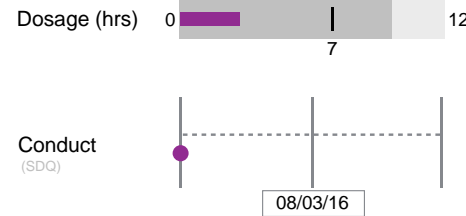
### Reading



### Drama fun



### Misc therapy



### Engagement (still active)



There is deliberate white space left here. You can fit quite a bit of text in this space. Maybe something to describe the context of each sessions engagement. Pull through a few simple lines of text updated each session. Text = last dot.

### Engagement (completed)



### Engagement (completed)

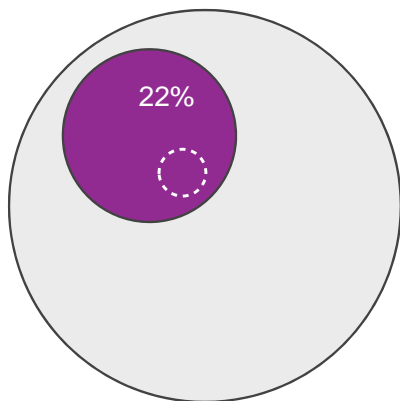


### Engagement (dropped out)





# WLZ Summary

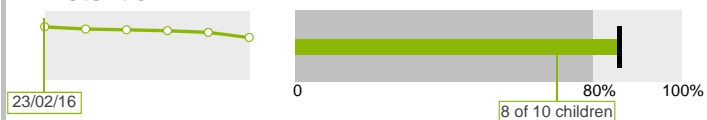


| Construct                     | WLZ kids | Comparison kids | General pop. |
|-------------------------------|----------|-----------------|--------------|
| School attendance             | X%       | Y%              | Z%           |
| School attainment             | X%       | Y%              | Z%           |
| Emotional problems            | X%       | Y%              | Z%           |
| Hyperactivity                 | X%       | Y%              | Z%           |
| Peer problems                 | X%       | Y%              | Z%           |
| Conduct problems              | X%       | Y%              | Z%           |
| Prosocial behaviour           | X%       | Y%              | Z%           |
| Social & emotional issues     | X%       | Y%              | Z%           |
| Bullying victimisation        | X%       | Y%              | Z%           |
| Offending behaviour           | X%       | Y%              | Z%           |
| Alcohol use                   | X%       | Y%              | Z%           |
| Smoking                       | X%       | Y%              | Z%           |
| Drug use                      | X%       | Y%              | Z%           |
| Poor family management        | X%       | Y%              | Z%           |
| Poor attachment               | X%       | Y%              | Z%           |
| Parents involvement education | X%       | Y%              | Z%           |
| Insufficient exercise         | X%       | Y%              | Z%           |
| Overcrowded accommodation     | X%       | Y%              | Z%           |

(Last updated: 29/03/16)

## Reach

### Retention



### Amount of support provided



## Participation

### Engagement

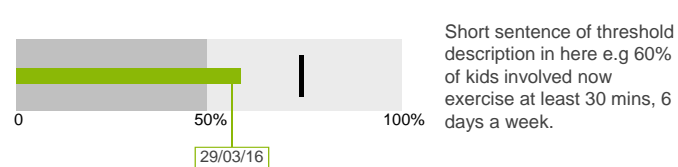


### Child satisfaction



## Outcome measure

### Insufficient exercise



(Last updated: 29/03/16)

## Reach

### Retention



### Amount of support provided



## Participation

### Engagement

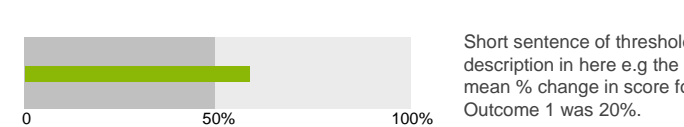


### Child satisfaction



## Outcome measure

### SDQ



Continues..

Data is central to a collective impact approach, not an afterthought.

Effort and time in delivering a collective impact model should not be underestimated.

Build capacity of others for data within the organisations doing the implementation.

The real world is messy and flexibility is required.

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**Lessons learned – importance of data  
capacity**

Delivering support to **250 children** this year, building to 13,000 in ten years

Ongoing **evaluation** of improving child outcomes (Y1-3)

Developing a fully **integrated data system** that remains **flexible**



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This is a **10 year project** - the work has just begun



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## Questions?

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