



Mentor International Prevention Hub

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Mentor International**



Vision & Mission



Our **Vision** is a world where children and young people are empowered to make healthy decisions and fulfil their potential.

Our **Mission** is to prevent the harm that drugs can cause through the promotion of health and well-being in children and young people.



Aims



- **Promote**...prevention
- **Communicate**...good practice and evidence based outcome evaluated policy and practice
- **Develop**...youth development/prevention NGOs
- **Advocate**...for NGOs
- **Research**...understanding of drug use and substance abuse and effective policy and practice

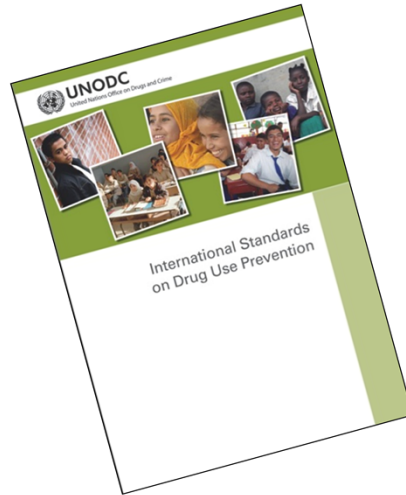


DevelopingCapacity



Implemented programmes e.g. Unplugged & Prevention and Health Through Sport

UNODC International Standards on Drug Use Prevention



Advocacy & Networking

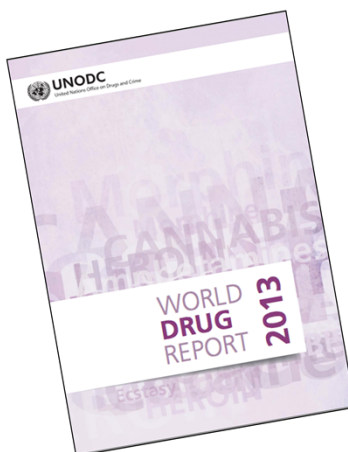


UNODC
United Nations Office on Drugs and Crime

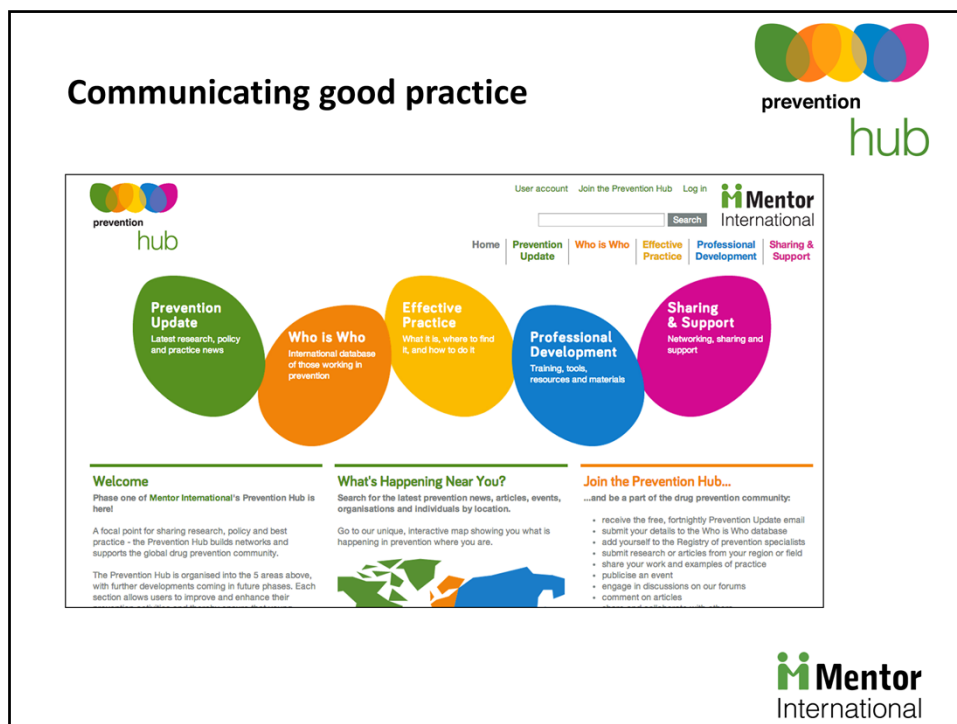


prevention

hub



Mentor
International



Prevention Hub Launch Report

On 26th June 2013 we launched phase one of the Prevention Hub website. We sent an embargoed press release to personal contacts within relevant organisations with newsletters such as NIDA, CCSA, ECAD, MENAHRA and Mentor affiliates. We also asked relevant organisations to forward the information on to their networks.

In addition to the activities undertaken by Mentor International (newsletters, social media and sending to contacts), this report highlights the outcomes and external outputs of the Hub launch.

Hub Traffic:

Within the first five days, we had more than 800 unique visitors to the site - nearly 5,000 page views from 71 countries.

More than 250 members joined the Hub by the end of the first five days. We now have more than 1,400 organisations in the Hub.

Social media:

We are aware of the following seven organisations that shared the launch on their social media channels:

NIDA
EU drugs agency
Mentor Arabia
Mentor UK
IKEA Foundation
Mentor USA

Online presence:

We are aware of the following nine organisations that included the launch as a lead news item or prominently presented it on their homepages:

IDPC homepage lead item and page
CCSA homepage
Mentor Arabia homepage and news item
Mentor UK homepage
Mentor Latvia homepage
Mentor Lithuania homepage and long news item
NIDA homepage
ECAD homepage and lead news item
Mumsnet

Newsletter:

We are aware of the following five organisations that included the launch as a news item in their newsletter:

CCSA (Lead article)
Drugscope (Second item)
Mentor USA newsletter
UYDEL newsletter
PRAGAP newsletter

We anticipate further activity in collaboration with EMCDDA and hopefully

MENAHRA. We will also follow up with UNODC.

July 2013

Organisations

CCSA	Canadian Centre on Substance Abuse
ECAD	European Cities Against Drugs
EMCDDA	European Monitoring Centre for Drugs and Drug Addiction
IDPC	International Drug Policy Consortium
MENAHRA	Middle East and North Africa Harm Reduction Association
NIDA	National Institute on Drug Abuse
UNODC	United Nations Office on Drugs and Crime
UYDEL	Uganda Youth Development link



The Prevention Hub

preventionhub.org





- There is a wealth of drug prevention activity being undertaken around the world
- Mentor has a unique place amongst this activity as one of the only international non-government organisations with a focus upon coordinating and communicating with the prevention community from parent to researcher and everyone in between
- We have seen the gap between some practice and evidence
- How the commitment, effort and enthusiasm from prevention providers needs to be backed up with sound evidence of promise or effectiveness
- Avoid a duplication of effort and funds which can occur when there is limited access to information about effective practice and policy
- However, in the academic or prevention science fields the learning is there and research is being undertaken to inform prevention practice
- The knowledge is there to inform and help others develop more effective policy and practice, Mentor communicates this knowledge to those on the ground through the Prevention Hub and endeavours to positively impact the prevention reaching the children and young people

What does the drug prevention community need?



- Drug Prevention Community = Helping the Helpers
 - Policy Makers, Commissioners, Practitioners, Teachers, Youth Workers, NGOs, Community Leaders, Parents etc.
- *Reliable Information/News*
- *Up to date research on policy, practice etc.*
- *Networks to access others*
- *Training and support*
- *“Best Practice”/Quality Standards*
- *Engagement with the field*
- *?? Etc.*





A focal point for sharing research,
policy and best practice –
the Prevention Hub builds
networks and supports the
global drug prevention community



Desired Outcomes

The promotion of the need for effective drug prevention



- It will promote the need for effective drug prevention – putting this at the forefront of prevention work

Desired Outcomes

Global spread of effective practice



- It will continue to ensure the global spread of effective practice – one of the key roles of the prevention hub is link to the work being undertaken on 'quality standards'. The prevention hub is a key tool in developing, identifying and implementing these standards.

Desired Outcomes

Accessibility to the latest news and research from the field



It will make the latest news and research from the field of prevention accessible to all

Desired Outcomes

Appropriate training to workers on the ground



It will provide appropriate and relevant training and professional development to those that are working on the ground, and wish to ensure they are delivering effective practice.

Desired Outcomes

Informed policy makers



It will inform all users, but specifically policy makers who are often overlooked in the need to educate about effective prevention

Desired Outcomes

Exchange that enables science to be delivered directly to practitioners and for practitioners to inform scientists



It will provide a link between scientists and practitioners that ensures not only that the science is delivered to practitioners, but also that practitioners can communicate with and inform the scientists

Desired Outcomes

Support to all 'ask any question'



It will support everyone from parents, teachers, young people, community workers, to scientists, researchers, policy makers, funders. The full range that make up this community within the field of drug prevention will be able to ask us any question

Ultimate Goal

Effective and High Quality prevention being delivered to young people



- Ultimately the most significant impact is that upon young people
- The Prevention Hub will enable more effective drug prevention initiatives to be delivered
- Thereby increasing the ability to prevent drug abuse

Target Group



The drug prevention community:

- Those delivering drug prevention to young people
- Youth groups (peer to peer)
- Scientists / Researchers
- Policy makers
- Funders
- Media
- Anyone interested in protecting young people from the harms that drugs can cause



such as community workers, teachers, health workers, faith communities, youth workers, law enforcement, carers, parents and families

Members' area



Benefits to those that join the hub:

- Profile (personal/organization)
- Share practice
- Share research and presentations
- Post to the forum
- Comment on content
- Receive the Prevention Update via email



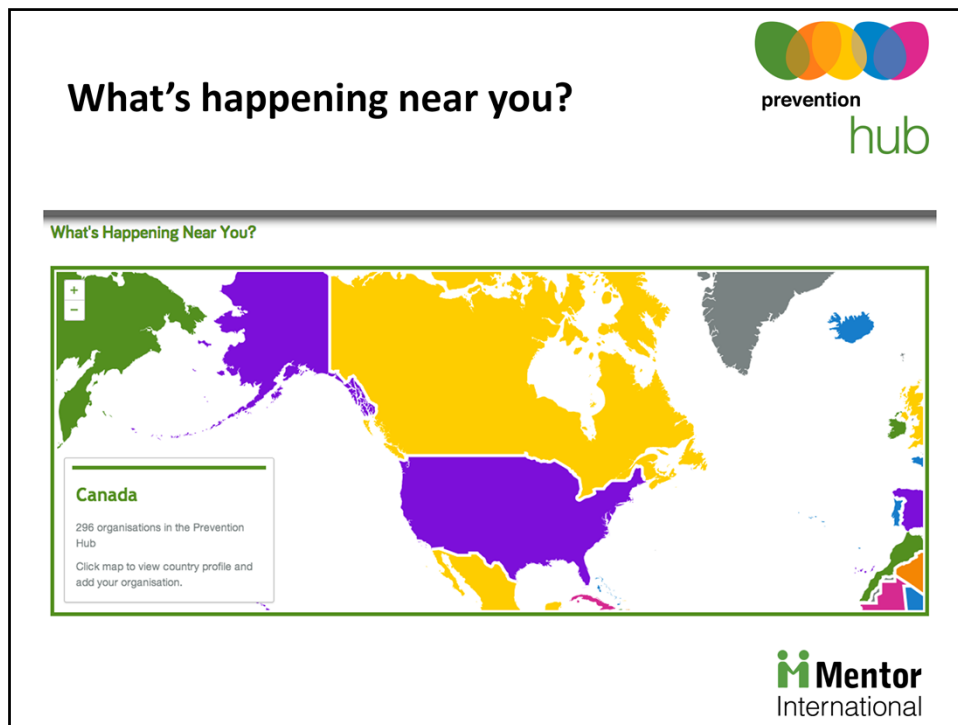
The browseable content of the Prevention Hub is supported by a members area, which provides extra benefits



Initially an international resource

Now being developed to support regional / national and local work more effectively

First one is Canada!



Access point for users around the world

Allows the content of the hub to be organised according to their location

Evaluation

- Independent/external
- Oxford Brookes University
- Close collaboration
- Evaluating impact on practitioners
- Evaluating impact on young people
- Report on the project process
- Report on outcomes



- Strong part of the bid to IKEA
- Important to engage scientists and neutrality
- Not an external eval
- Evaluating the impact of the project upon the practitioners that are its first target group, as well as young people
- Process not just outcomes

Current status



- Initial funding from Mentor and IKEA foundation is for the development of this resource over 3 yrs
- Launched in June this year on World drugs day
- PU & Who is who live
- Also available – members area, static content in the remaining 3 areas

Five Sections



Prevention Update

Mentor International's blog highlighting the latest prevention research, news, statistics, resources, policy and events

Who is Who?

An international database of participants in the field of prevention, providing the opportunity to network and collaborate

Effective Practice

What is effective practice? Where do you go to find it? How do you do it?

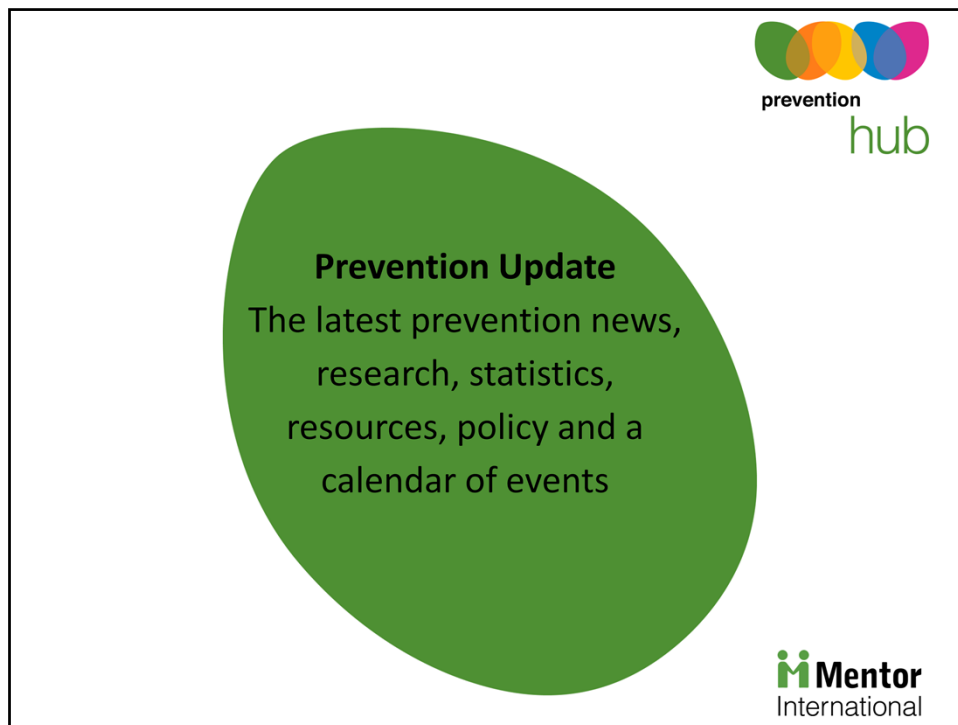
Professional Development

Training tools, user guides, webinars, videos, online lectures, resources and discussion forums

Sharing & Support

Share your opinion, experience and knowledge. Ask Mentor International and other Prevention specialists any question





Prevention Update

- A central focus of the Hub is its online library of prevention. It includes research, news, policy documents, statistics and an events calendar
- Articles written by Mentor's editor and contributing members provide accessible synopses of literature
- Updated daily online and circulated with a selection of articles via email every fortnight

Prevention Update



- FREE Resource
- Circulated every fortnight by email
- Summary articles covering:
 - Research
 - News
 - Statistics
 - Policy
 - Events
 - Resources
- Publishes upcoming events and conferences



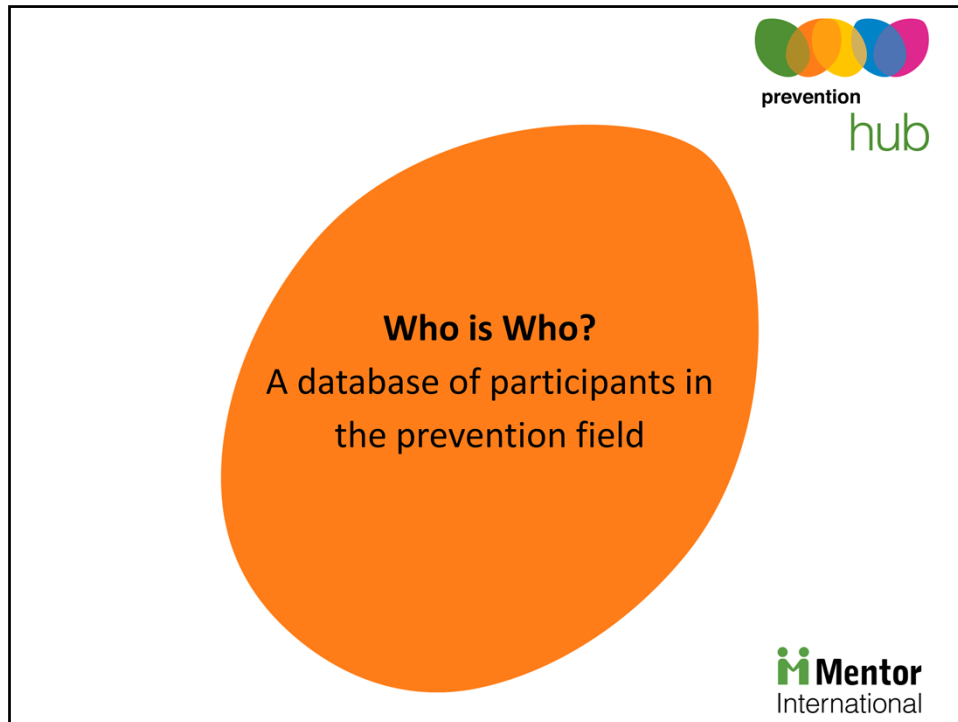
- Other 'products' of the hub
- The Prevention Update
- The Prevention Update is a selection of the articles Mentor's researchers write about the latest research or news from the field of prevention for the Information section of the hub
- This is a FREE resource
- It is circulated via email around the world every fortnight.
- It covers pieces published on prevention relating to:
 - Research
 - News
 - Statistics
 - Policy
 - Events
 - Resources
- It publishes information about upcoming events and conferences that are relevant to readers

Prevention Update

Objective:

To keep the field up to date on the full range of prevention information from research to news.





Who is who?:

- Mentor provides an extensive database of organisations, Institutions, scientists and Individuals working in the field
- Allows users to see who is working in their field or location

Who is Who?

Objective:

A 'directory / database / map' of who is doing what where





Effective Practice:

- This section will promote the need for effective practice
- provide standards to support effective practice in our work, allowing for the implementation of the 'quality standards' being developed by agencies such as the UNODC
- Supports the development, identification and implementation of quality standards
- Offers evidence and examples of effective prevention, specifically evaluated projects

Effective Practice

Objective:

Promote, share and encourage implementation of effective practice and Quality Standards



European Drug Prevention Quality Standards Phase II

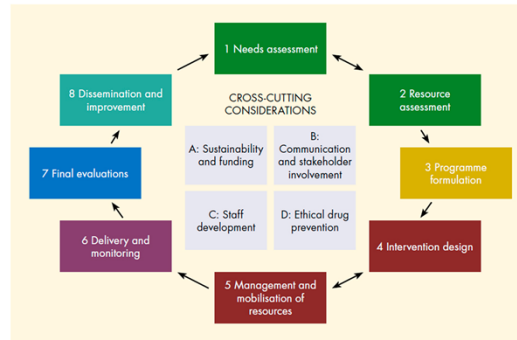
www.prevention-standards.eu



- The European Drug Prevention Quality Standards Project (EDPQS), funded by the European Commission, is now in its second phase.
- It provides the first European framework for high quality drug prevention.
- The two phase Project reflects the value of partnership from working with 27 European partner organisations from 14 countries along with EMCDDA and the United Nations Office on Drugs and Crime (UNODC).
- This European Prevention Standards Partnership has ensured the work has been based on research with the focus on promoting high quality evidence based practice in prevention.
- The focus of the current phase of work is to translate the research which organised the Standards in an eight-stage project cycle, to outline the necessary steps in planning, implementing and evaluating drug prevention activities to the stage where they are accessible and used by different prevention providers.
- Toolkits will be developed for prevention commissioners as well as for practitioners to help practical implementation of the Standards to inform policy, funding and practice.



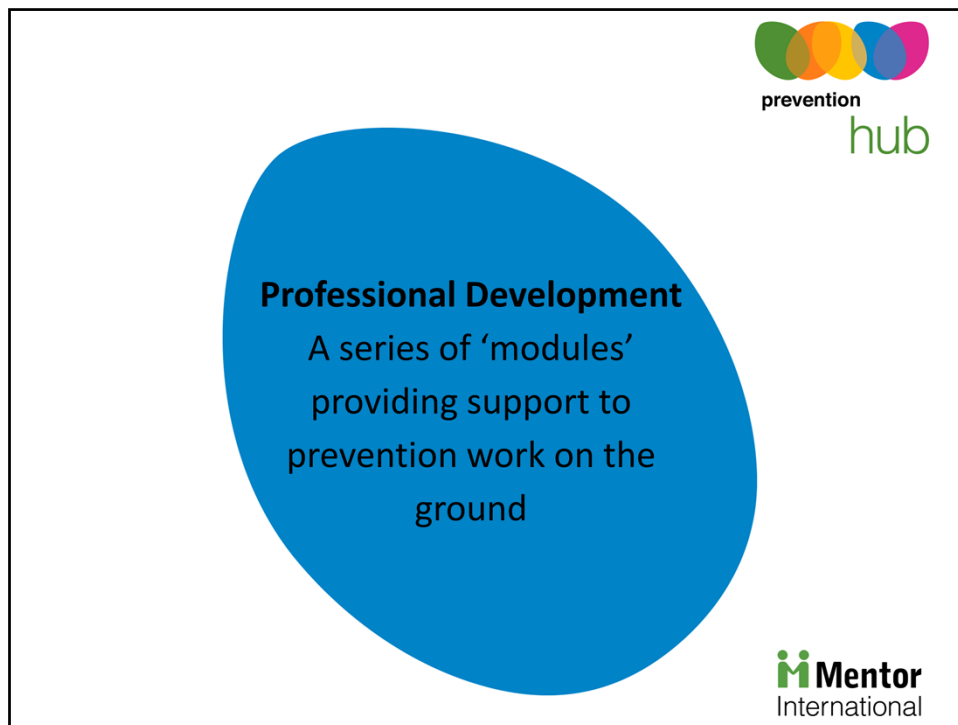
European Drug Prevention Quality Standards Phase 2 Project Cycle



Undertaken by:
Centre for Public Health
Liverpool John Moores University

Further information:
www.prevention-standards.eu
j.t.lee@ljmu.ac.uk





Professional Development

- The Prevention Hub will support all who are interested in improving an area of their drug prevention work through a series of accessible modules informed by the users' needs
- They will contain webinars, videos, lectures, guides and discussion forums
- Contains links to other relevant tools and sites including Mentor's tools for prevention

Professional Development

Objective:

To provide professional development based upon the latest research at a level everyone can access





Support & Sharing

- Users can ask Mentor any question and be answered by one of our staff or Scientific Advisory Network. Or referred to an external source.
- A forum for sharing with others to enable discussion and exchange
- A collaboration noticeboard promoting opportunities to work together
- Chat room to enable sharing and live support/chat/exchange

Sharing & Support

Objective:

To support questions and specific requests for further knowledge, whilst allowing sharing and exchange between users.





***The global prevention centre
that helps the helpers support
each other and our young
people***

preventionhub.org

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Leaflets / annual report

What is it to do with us?



- How can the scientific community help?
 - Register
 - Share your work
 - Raise awareness of the Hub
 - Contribute and use
 - Access others and the information
 - Support the developments eg training/webinars
 - Advise on Needs
 - Help to create this as a Central Source for Prevention
 - It is not Mentor's Hub but the Helper's Hub



Questions

- Does it make sense?
- What is missing?
- How can it be of real benefit to you? To others?
- How can it be sustained?
- Drawbacks or problems/challenges, concerns
- ???

