Call for abstracts
Procedure for abstract submission is closed.

How to register for the conference
Registration is open to any qualified worker in a discipline relevant to prevention, including all European and international researchers, professionals, practitioners, policy makers and students.

In order to register for the conference, you must:

1) arrange a bank transfer of conference fees
   Account name: EUROPEJSKIE TOWARZYSTWO BADAN NAD PROFILAKTYKA
   IBAN: PL10 2490 0005 0000 4600 9288 5409
   SWIFT/BIC: ALBPPLPW

2) complete and submit the online registration form (www.euspr.org).

Conference fees
a) EUSPR full fee-paying Members € 75
b) Non-members € 100

Conference Venue
European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)
Cais do Sodré - 1249-289 Lisbon - Portugal
http://www.emcdda.europa.eu
Tel. (351) 211 21 02 00 - Fax (351) 218 13 17 11

Getting to EMCDDA
Instructions and map are available on the website www.euspr.org.

Accomodation
A selection of hotels in Lisbon is available on the website www.euspr.org.
Please refer to EMCDDA prices when booking accommodation.

“Synergy in prevention and health promotion: individual, community, and environmental approaches”
Prevention is a “hard” problem. We cannot just give out medicines to change behavior, and simple approaches on their own are unlikely to be sufficient. Lifestyle behaviors most relevant for health, such as eating choices or physical activity, cannot be changed just with a single intervention, however “effective” it may be.

This implies that effective strategies for prevention of most common risk behaviors must be based on a broad spectrum of interventions, targeted to both environment and individuals, and including structural changes and changes in social norms. For example, health education interventions to prevent obesity are likely to have maximal effectiveness in environments where unhealthy foods have high level of taxation, bike lanes are widespread, and restaurants and catering companies highlight healthy food choices. Likewise, school-based interventions to prevent smoking onset should be provided together with the implementation of school policies against tobacco, delivery of tobacco-free homes programmes, bans in public places, and restriction of smoking in the media and film. In other words, changing health-related behaviors requires complex and synergistic strategies.

While there is a sufficient knowledge about the effects of some health education programs and school-based interventions, our understanding of how interventions brought at the level of the environment might work is poor. In order to fill this gap, the scientific evaluation of environmental interventions, as well as of complex community interventions should become a priority. But this raises several methodological questions, from the task of disentangling the effect of single components to that of summarizing and de-contextualizing results.

In its 2nd International Conference the European Society for Prevention Research (EUSPR) offers this as a hot topic for the progression of prevention science.

**Satellite workshop · 7th December**

**SMOKING IN MOVIES: STATE OF EVIDENCE AND POLICY OPTIONS (1 PM – 3 PM)**

The project “Smoking in movies: Impact on European youth and policy options”, co-funded by the European Commission, is the largest study to date on the issue of smoking in movies and its relationship to smoking initiation. The program of the satellite workshop includes:

- Full presentation of latest results of the study conducted in six European countries;
- Discussion of the validity and relevance of the findings;
- Panel formulation of practice recommendations for preventing youth exposure to smoking in movies on a European level.

**THE SATELLITE MEETING IS OPEN ALSO TO NON MEMBERS OF THE EUSPR**

Chair: Prof. Dr. Reiner Hanewinkel (Institute for Therapy and Health Research, Germany)